

TV Presentation

2001

HAPPY DAYS TOUR LIVE!

The Happy Days Tour in 2001 was Jamie Oliver's first live tour. This 'behind the scenes' interview was included as an 'extra' in the BBC DVD of the tour – *Jamie Oliver: Happy Days Tour Live!*

Jamie is filmed sitting in the outside broadcast truck surrounded by sound equipment and TV screens.

JAMIE:

Oh God, this show it's – it's a bit mad really. It's the first time a show's ever been done like this, so it's kind of – it's a bit of stress on me – but basically it's kind of like a day in the life of Jamie Oliver – bit mad, bit spoofy, bit pantomimey, but at the end of the day there's loads of really nice recipes, loads of enthusiasm.

[CUT]

Basically this is the OB truck right? Which means Outside Broadcast right? Which is basically all the cameras come into this room and we chop and change 'em all and get all the shots so the audience can see all the close-ups of my hands peeling, kneading and stuff like that. So it's all clever stuff mate – bit too clever for me but there you go.

[CUT]

I came up with the idea for this show – er – last December – er – when I was doing the shows in – er – Birmingham at the NEC – we had two and a half thousand people going mental and I just thought instead of doing a demonstration – half an hour right let's – let's put a proper show on, you know, and like really blow people away. Bit scary, 'cos no-one's ever done it before, but – er – it's been brilliant, it's been the most fantastic five days – been really good.

[CUT]

To be – to be like filling the Hammersmith Apollo in London is just like, quite a scary and surreal and, and strange thing, but erm, when I drove up in the taxi and I could see like 'Jamie Oliver Live' and it was just mad and I thought God! And when I poked through my head through the curtains, saw all the people, it was just like *[mimes a wall of faces]* Vumm! Vumm! People everywhere! But er brilliant! You know I'm so proud, it's brilliant.

[CUT]

Cookin' – yeah y'know you could say cooking's the new rock'n roll –

erm – but at the end of the day and if, even if you can just knock up a couple of dishes, you know, it will, you know, it's good, everyone should be able to cook – it's a good old thing.

[CUT]

You know, in the year 2001 when, you know, people are prepared to come out, like, in their thousands, and pack a place like this – er for cooking, I think it's brilliant, it's a really good sign of the times – you know things have got so good in England – and, and you know, in other countries around the world – in the last ten years with regard to ingredients, produce, sheer sort of technical cooking, I mean I'm just very lucky. Conceived at the right time probably! [Laughs]

[CUT]

I never ever thought that I'd ever write a cookbook, I never ever thought I'd ever be on telly, I certainly never ever thought I'd be playing live in front of three and a half thousand people at the Hammersmith Apollo – erm – but I've kind of gone with it really. And I think you have – you sort of have to go with it. Erm – I still get nervous, but I've sort of calmed it down a bit – but erm, yeah – it's mad.